KOBE MATCH CO.,LTD. 414 Ikaruga, Taishi-cho, Ibo-gun, Hyogo-ken, Japan mail: <u>info@hibi-jp.com</u>

## "hibi 10MINUTES AROMA"

# The totally new way to enjoy a fragrance.



Set fire to hibi



5 fragrances and exclusive matt

# This new aesthetic style enables an aromatic fragrance to be enjoyed anytime even without an existing flame.

KOBE MATCH CO., LTD. (CEO: Mafafumil Sagayama ) first exhibits "hibi 10MINUTES AROMA" that does not need any ignition device in the MAISON & OBJET Paris JANUARY 22-26 2016.

"hibi 10MINUTES AROMA" that made by two traditional industries (incense and match) in Hyogo Pre is selected to "The Wonder 500 <sup>™</sup>" that is a project by the Japanese government through the Cool Japan Initiative to discover unique Japanese local products that are unfamiliar outside of Japan, and introduce them to the rest of the world. It is attracting attention in Japan and overseas buyers, it has expanded the sales channels to grocery stores and select shops.

#### **Booth information**

Sector BELEVED / Hall 6 / Stand R43 / Stand name "hibi 10MINUTES AROMA"

Please check more informations from sites that are noted below.

Product site

http://hibi-jp.com/en/ http://hibi-jp.com/fr/ in English in French

"The Wonder 500 ™" https://thewonder500.com/about/?lang=en





# The first exhibit!

#### **PRODUCTION / SALES**

KOBE MATCH CO.,LTD.

#### ABOUT PRODUCT

hibi 10MINUTES AROMA is an incense stick you can light easily without a lighting device.

#### INFORMATION

URL http://www.hibi-jp.com FB https://www.facebook.com/hibi.incense/ mail info@hibi-jp.com

#### STAND

Sector BELOVED / Hall 6 / STAND No. R43



hibi®

### **10MINUTES AROMA**

MADE IN JAPAN